84% of IT leaders have questions around type, quantity and how to use their healthcare data.

34% said, “lack of buy-in across their organization” is the biggest barrier to IT initiatives. 28% chose “lack of financial resources,” 25% said, “confusion and ambiguity about regulations,” and 13% noted “restricted timeframes.”

40% placed “improved patient care across the continuum” as the key business objective in 2015. 27% chose “meeting MU attestations,” 18% said, “provoking and sustaining patient engagement,” and 15% stated, “financial viability.”

51% believed that “not knowing how much or what data to collect” is the most significant hindrance to data analytics. 33% said, “organizations don’t know what to do with their data/what to look for,” 10% thought the “tools and strategies needed aren’t available yet,” and just 6% believed that “it’s too intimidating.”

41% felt “data analytics and business intelligence” is the biggest topic for 2015. “Health information exchange” earned 26%, “mobile health” had 21% of votes, and “ICD-10” fell behind with 12%.

WHAT DO YOU THINK?

Does your opinion align with the survey results? Tweet your thoughts to @StoltenbergCon with #HITConnects

METHODOLOGY

The third annual Health IT Industry Outlook Survey was conducted at the HIMSS annual conference in Chicago. All participants were HIMSS conference attendees with respondents representing the roles of CIOs, CMIOs, IT project managers, IT directors, and consultants. For further questions on the survey methodology or results, email info@stoltenberg.com.

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